

# CASH TALK

The Newsie Letter from the Cash Management Connection

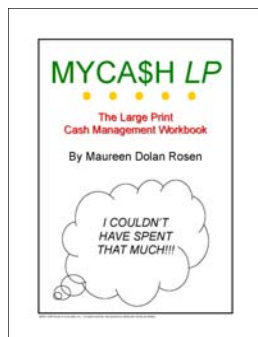
## WE'RE CHANGING THE WAY WE DO BUSINESS!

What's the most logical way to teach kids about money, and about how to become financially responsible adults? (This is not a trick question.) It is, of course, by having them watch someone else do it effectively. And who might that someone else be? That's right: it's us: parents. We are that someone else.

After doing the dozens of workshops I've done since 2001, it's become quite clear to me that what works best in teaching kids about money is having someone on whom they can model themselves. For most kids, this will be parents, grandparents, foster parents, older brothers and sisters, maybe aunts and uncles. It's that day-to-day, bill-paying, budget-watching, repetitive process of managing one's money that really sinks in, and the best way to make that happen is to do it at home.

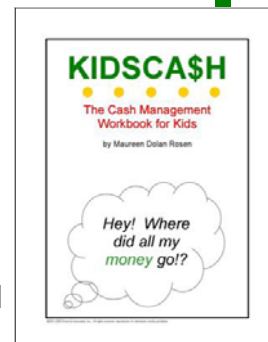
### The Family That Learns Together...

At the Cash Management Connection, we believe strongly that the type of money management (or money MIS-management) that kids see at home dictates what type of money manager they will themselves become. (Not so revolutionary: we all know that kids learn what they live.) It's the kids who see good financial role models, and whose home life includes attention paid to what they do with their money, who absorb the basic principles of prudent money management: think twice before you spend, keep a written record of all your financial activity, take care of needs before wants and, most importantly, save at least a part of everything you get.



To that end, we now offer our **KIDSCASH** and **MYCASH Large Print** full size workbooks in downloadable versions. Here's how it works:

When you purchase either **KIDSCASH** (age 8-12) or **MYCASH** (teens and up) Downloadable Workbook for \$9.95, you can print out as many copies as you need for your immediate family. (Each workbook takes you through a whole year of tracking what you get, spend and save; at the end of the year, just print out another for each person!) **All for just \$9.95.**



And for more tips on how to teach your kids about money, you can also download our ebook **"Talk To Your Kids About Money, Before They Hear It From Somebody Else"**, a fabulous collection of practical tips and reusable worksheets (budgeting, goal-setting, family meetings and discussion questions) that will help you, and your kids, get started on good financial habits that will last a lifetime.

Getting your whole family started on good financial habits just became easier and more affordable. Go ahead: order today, and start learning together. What are you waiting for?

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